

Scalefusion helped HAVI- a global logistics company to improvise their day-to-day operations with Kiosk Lockdown and Location Tracking.

## About the Company

HAVI is a global, privately owned company focused on innovating, optimizing and managing the supply chains of leading brands. Offering services in marketing analytics, packaging, supply chain management and logistics, HAVI partners with companies to address challenges big and small across the supply chain, from commodity to customer. Founded in 1974, HAVI employs more than 10,000 people and serves customers in more than 100 countries. HAVI's supply chain services are complemented by the customer engagement services offered by our affiliated company The Marketing Store. For more information, please visit HAVI.com.

## **Business Goals**

HAVI Logistics wanted to replace their conventional means of operation with mobile devices. This included introducing easy-to-use Android devices and provisioning them with relevant applications that could optimize the efficiency of the warehouse workers as well as truck drivers. Their prime goal was to optimize the supply chain management model by securing their sensitive data that's being shared and accessed by mobile workforce and improving overall operations.

# Challenges

Tracking the real-time locations of their truck drivers and warehouse workers and locking down the devices used for business operations was one of the primary challenges that HAVI Logistics was facing. They were already using an MDM solution but were still struggling with their day-to-day operations. Inadequate data security and poor team communication were also adding to their concerns. They also wanted to simplify the device enrollment and provisioning to save unnecessary time spent on redundant IT tasks. HAVI Logistics was already using an MDM solution, but were still struggling with their day-to-day operations owing to the complexity of the platform that they were using.



### Industry

Logistics

#### **Solutions & Features**

- Kiosk Lockdown
- Location Tracking
- Content Management
- **Deepdive Analytics**
- Android Device Management
- Application Management
- Remote Troubleshooting

#### **Key Benefits**

- Bulk Deployment and Simplified
  enrollment with Zero-touch
- Enhanced security with location
  tracking
- Reduced device downtime with remote support
- Generated automated reports
  with DeepDive Analytics

#### Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

### Solution

Owing to the challenges, HAVI Logistics migrated to Scalefusion MDM in order to manage, monitor, track and secure their workforce that's always on the go. Using Scalefusion's simple interface and Zero-Touch Enrollment, HAVI Logistics was able to deploy mobile devices in bulk. Scalefusion's Kiosk Lockdown feature facilitated their very need to lock the devices to be used solely for business purposes. Scalefusion's remote cast and control enabled the IT department to take control of the device screens and closely monitor issues from a unified dashboard to reduce the device downtime. With the content management feature, remote employees could safely access business documents on their provisioned devices. Also, such a feature enabled HAVI Logistics to easily upload, edit, or erase business-related documents, videos, image files, etc. With DeepDive, IT admin could get a comprehensive report of the entire device inventory along with information pertaining to overall device health, data usage, storage, available battery, last connected stats, enterprise app space, compliance violations etc.

### **Key Results**

Working with Scalefusion has brought out the following proven results for HAVI Logistics:

- Locking down the mobile devices to Kiosk Mode
- Simplification of administrative effort during setup with Out of the Box Enrollment with ZTE
- Private App Store space was incremental to push enterprise apps on the devices
- Fetching entire route history of enterprise devices allocated to truck drivers and warehouse workers with real-time location tracking
- Improved overall on-field workforce productivity and engagement with team communication

## Testimonial

"Our experience with Scalefusion so far has been Excellent. We are highly satisfied with the current offerings." Stefan Janoschek Special Projects Development Manager

#### **About Scalefusion**

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

#### Enterprise Sales & Partnerships

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