Sitare Foundation Effectively Improved Students’ Focus With Scalefusion MDM

About the Company

Sitare Foundation, an India-based Non-Government Organization (NGO), believes in bringing together best-in-class teachers and offering education to underprivileged children who do not have access to educational facilities. There are approximately 300 million Indian children between the ages of 6 to 17 years. Sitare Foundation realizes that the government education system is struggling; according to the Annual Status of Education (ASER) report, half of the fifth-grade students read at a second-grade level.

Sitare Foundation partners with some of the best private schools in a city and provides underprivileged children with education. They select students from government schools entering sixth grade (middle school) and support their entire education (fees, books, transportation, after-school programs, technology, clothing, and food) for seven years, until 12th grade.

Business Goals

Sitare Foundation believes that there is tremendous potential and talent in children, all they need is access to good education. They have 491 students enrolled in eight schools across five cities in India (Jodhpur, Jaipur, Bhopal, Indore, Ajmer). Their aim is to educate 50,000 students by 2050. They firmly believe that after going through their seven-year program, students will shine like Sitare (Hindi for Stars) and inspire millions in their own communities. For this, they needed to provide learning devices to students which would aid their learning, but without causing distractions.

Challenges

The Sitare Team is motivated to accomplish its humble mission of providing the best education to as many talented and deserving underprivileged children as possible. However, an enormous vision like this requires extensive planning and implementation of proper tools and methods. The challenge was to provide essential technologies to students to obtain best-in-class education while preventing misuse of the tablets intended for educational purposes only. Sitare Foundation was on the search for a software solution that could help them in restricting their educational tablets provided to children solely for learning usage and not encourage distractions in students.

Key Benefits

- Restricted access to applications and websites
- Centralized content management
- Preventing misuse of tablets
- Detailed reports to analyze device usage patterns
- Real-time location tracking of students

Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

Solutions & Features

- Location Tracking
- Content Management
- Remote Cast and Control
- Reports and Device Analytics
- Kiosk Lockdown
- Custom Branding
Solution
To customize the usage of tablets for educational purposes, Sitare Foundation chose Scalefusion MDM as their device management software. Because of Scalefusion’s Location tracking, Content Management and Kiosk lockdown capabilities, Sitare Foundation was able to sculpt their devices’ functionalities that made them suitable specifically for educational usage. In addition to these features that solved the main challenge, the Sitare Team also found other features of Scalefusion like Remote Cast & Control, Reports and DeepDive analytics helpful to expedite the process towards their ultimate goal.

On an operational front, the Sitare Team found the Scalefusion dashboard user-friendly with a special liking for the Private App Store space, Custom Storage for Enterprise Store and an option for Custom Branding. Never having used an MDM solution previously, Sitare Foundation found a perfect comprehensive platform that helped them manage their students’ tablets better and ensure high-focus learning in the children.

Key Results
Adopting Scalefusion as their MDM solution has brought out the following proven results for Sitare Foundation

• Restricting usage of unsuitable or distracting content/apps
• Getting useful usage reports of devices
• Preventing misuse of tablets meant for educational purposes alone

Testimonial
“Our main challenge was to make learning tablets distraction-free and specific for educational use for our students. Managing the learning tablets with Scalefusion MDM was the best decision ever for us. It helped us to optimize our operational efficiency and add a layer of security to our devices. We are happy to receive such efficient customer support as well.”
- Harshit Gupta, I.T. Manager, Sitare Foundation