About the Company

Pontiradio PR is a leading Italian company providing services for the design, construction, and management of networks for professional mobile radio communications for the past 50 years.

Pontiradio PR offers maintenance activities for professional mobile radio communications networks as well as complete service solutions for the creation and management of complex PMR networks for leading Italian customers. It has created a vast, advanced network infrastructure for Mission Critical communications (towers - access network - transmission network - NOC - cloud server) to offer all professional PMR communications users a pure service solution that does not require the user to build and manage dedicated infrastructures, thus avoiding the relative investments for the construction and the need to have in-house technical skills for management and maintenance.

Business Goals

Pontiradio was keen on providing an integrated communication system for Worker Safety especially for the workers who are working in isolated areas or on remote site locations. Using advanced technology, the company wanted to make sure its chief operators could seamlessly interact with the entire workforce through Pontiradio’s “Push-To-Talk” app, remotely. In case of an emergency, the remote workers should be able to activate one of the three defined levels of protection and in response to that, a chief operator could help them with necessary actions.

For this purpose, the company supplied its clients with smartphones so that they can access the Pontiradio app.

Challenges

While the workers’ safety idea was well-received by the company’s clients, it brought some hidden challenges along. The biggest challenge Pontiradio faced was they wanted to strictly limit the misuse of the smartphones they supplied to the customers. The chief operators

Why Scalefusion

• Industry-leading UEM provider with simplified and intuitive mobile device management experience
• Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
• Leading choice for a scalable solution with multi-OS support

Scalefusion Helped Pontiradio Create A Custom Environment with Android Kiosk Lockdown
wanted to make sure the devices handed out to workers are only used to access the Pontiradio app and other few select apps only. Unmonitored access to the device would compromise workers’ productivity by creating unwanted distractions during work hours.

Another major challenge the company faced was the workers and/or the chief operators would often accidentally change the device settings which caused the Push-To-Talk app to stop functioning efficiently.

Solution

Based on the challenges, Pontiradio was quick to figure out that they needed to deploy a Mobile Device Management (MDM) solution. After careful market analysis, Pontiradio chose Scalefusion to help them create a custom environment that could only run a few select apps. With Scalefusion’s kiosk/multi-app mode, the company could make sure all the devices are efficiently used for work-only purposes that too within a secured and managed environment. Scalefusion’s kiosk lockdown solution helped Pontiradio to remotely manage devices while preventing the workers from downloading unauthorized apps on them. This restricted the device misuse and ensured workers remain productive and more focused on their tasks. It restricted unnecessary web browsing and limited access to social media apps. The company could remotely disable downloads for videos and music files, as well as installation of unauthorized apps which could hamper the security of the devices. The kiosk mode made sure workers and chief operators could not mistakenly fidget with important app features (such as Push-To-Talk functionality) and unknowingly turn them off, creating unwanted hindrances.

Key Results

Here’s how Scalefusion has benefitted Pontiradio PR:

- Locking down the smartphones to kiosk mode
- Restricted the device usage only to selected applications
- Improved customer experience

Testimonial

“We chose Scalefusion because it enabled us to restrict the smartphone usage to some selected apps as per our customer’s will. That was the most winning part, as it helped us in meeting our clients’ requirements!”

About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

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