



Scalefusion helped Facewatch drive cost efficiency and overall operational excellence with its simple yet robust features



**Industry:**  
Information Technology and Services

**Platforms:**  
 

**Deployment Scenario:**  
Kiosk

## About the Company

Facewatch works as a secure cloud-based platform that uses face-recognition technology to send instant alerts when subjects of interest enter business premises. Creating a safer work environment, Facewatch matches faces against known offenders within seconds of them entering the premises and sends an instant alert for verification and action. Client businesses can have full access to Facewatch's complete database of the watchlist, which can be shared through geo-location with every Facewatch subscriber. Its digital incident reporting and intelligence sharing platform makes it easy for you to capture, report and upload information and digital images.

## Business Goal

Facewatch recognized that businesses need to be armed against the increasing incidents of shop thefts, most of which go unreported and undetected. Facewatch focuses on offering its customers with complete peace of mind regarding data collection and data protection by using bank-grade security, and exercises as a full data controller responsible for the sharing of faces and associated warning flags. Facewatch aims to use this technology to help companies proactively deter and protect their businesses against crime and theft by taking a stand with self-help. The core idea is to prevent a crime from happening in the first place.

## Challenges

To help companies fight and reduce crimes like thefts at fuel stations, Facewatch needed to issue tablets to the customer's end users/staffs in the fuel stations to help them report any fuel theft through a secured and managed platform and also wanted to ensure that the tablets are solely used for the purpose of report incidents. At the same time, Facewatch wanted to track and search all their tablets in real time for better visibility of usage and activity.

## Solution

The competitively-priced and feature-rich Scalefusion helped Facewatch provide the tablets to the end users with kiosk lockdown feature, which empowered the fuel station staff to effectively report any fuel theft in Facewatch's pre-installed software template with ease. The kiosk lockdown mode ensured that the tablets are used solely for business purpose in a secured and managed way. At the same time, the deep-dive feature of the dashboard enabled the customer to quickly search across hundreds of tablets and view the activity summary across the bunch of products. Scalefusion specifically helped Facewatch in enhancing its platform and sending out security software upgrades.

## Key Results

Working with Scalefusion have brought out the following proven results for Facewatch:

- Improved end-user productivity
- Better customer experience
- Complete assurance of secured data collection
- Complete visibility of devices & reduced case of device loss/theft
- Effective cost management
- Improved operational efficiency



### Testimonials:

"We have got the best Mobile Device Management (MDM) solution that works for all our business needs. I think MobiLock can be best described in these 3 Words - Secure, Robust and Scalable."

NICK FISHER - CEO, Facewatch



### About Scalefusion

Scalefusion MDM allows organizations to secure & manage endpoints including smartphones, tablets, laptops, rugged devices, mPOS, and digital signages, along with apps and content. It supports the management of Android, iOS, macOS and Windows 10 devices and ensures streamlined device management operations with InterOps.



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