

# Scalefusion for BYOD Management

Empower your employees to work on personal devices without compromising data security & privacy.

#### Overview

Power employee-owned devices with business resources. Enable employees to access business resources from anywhere without compromising data security. Scalefusion BYOD enables employees to securely access corporate data on their personal devices without hampering their data privacy.

#### **Benefits**

- Enable employees to use personal devices for work
- Seamlessly publish businessspecific apps & content on employee-owned devices
- Reduce the IT costs involved in procuring & maintaining devices.
- Selectively manage work data without affecting personal data
- Remotely wipe business data at termination or in case of device loss/theft
- Increase employee flexibility & productivity

## Introduction

BYOD or Bring your own device has transformed the perception of technology in business. Nearly 55% of the high-performing workforces are already using BYOD¹. With the pandemic driving businesses to remote work, BYOD enabled employees to work from anywhere with uninterrupted access to company resources, adding to overall productivity. As BYOD gains a lot of traction, one factor that must not be undermined is that it presents various corporate data security risks. The biggest challenge for organizations implementing the BYOD policy is to secure the corporate data on these devices without hindering user data privacy.

Scalefusion empowers businesses to establish a robust BYOD policy that strikes the perfect balance between flexibility and security to ultimately create a positive impact on businesses.

With Scalefusion BYOD, companies can incorporate employee owned Android, iOS, Windows & macOS devices for business, without compromising sensitive business data.

## **BYOD: A journey of Workforce Transformation**

The beginning of the 21st century witnessed a rapid increase in the adoption of technology specifically in terms of mobile devices. As the millennials started entering the workforce, it was inevident that their personal devices would be carried into work. Millennials prefer comfort & ease of access when it comes to information & technology and that's where BYOD came into the picture.

Employees started choosing personal devices over the devices allotted by the company for work purposes. It offered them the flexibility and ease of use to work on their favorite devices, from anywhere. Organizations benefited from this as more work was getting done and it was helping organizations reduce their hardware procurement & maintenance costs at the same time.

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Even after all these years, the key challenge faced by IT admins remains the same, which is to strike a perfect balance between data security and user privacy. Scalefusion is here to help mitigate this challenge.

With Scalefusion, the entire device management lifecycle from onboarding to managing the device and then finally to disabling access to business data can be done from a single dashboard. IT teams can efficiently make corporate resources available on the device and remotely wipe them off when an employee is no longer working with the company. This also helps in securing corporate data on the device in case of theft or loss.

What makes Scalefusion imperative in managing BYO devices in a company is its hassle-free console that supports device fragmentation and multiple operating systems.

# Why Scalefusion for BYOD Management

### **Ease of Deployment | Device Configuration**

Scalefusion enables quick policy deployment and configuration for Android, iOS, Windows, and macOS devices. Devices are enrolled using an email-based configuration. Administrators can create policy configurations known as Device Profiles and start applying them to the enrolled devices. IT admins can also create device groups to facilitate policy application. Policies can be created to extend granular control on work apps and content. Administrators can push email and exchange settings with Conditional Email Access. Admins can also configure Wi-fi and VPN settings to empower the employees to start working as soon as they enter the work premises. Any changes made in policies and restrictions are instantly applied to all the devices applied with the said policy enabling expeditious restriction configuration on enrolled BYO devices.





#### Try it now for free

Register for a free 14-day evaluation at www.scalefusion.com

## **Get a Demo**

Request a demonstration and see how Scalefusion can help you in managing your devices and securing your corporate data.

#### **Book a Demo**



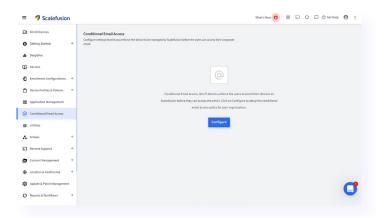
#### **Enhanced Data Security | User Privacy**

To secure corporate data on BYO devices, administrators can enforce restrictions with policy applications. These restrictions can block data transfer from business to personal apps. For Android devices, IT can also block screenshots and camera access, and enforce passcode policies for work app containers to restrict unauthorized access. In scenarios of device theft, loss, or employment termination, IT can remotely wipe-off business data selectively, without impacting the personal data on BYO devices. IT can also enable SafetyNet Attestation to assess the security and compatibility of the devices, can disallow users from using rooted devices when the work profile is installed, and also disable the work profile when compliance issues are detected. For Windows devices, the IT admins can leverage Windows Information Protection (WIP) that comes integrated with the Scalefusion Dashboard. Moreover, to regularly monitor & administer the devices, admins can take advantage of the advanced analytics & reporting capabilities offered by Scalefusion.

### **Conditional Email Access (CEA)**

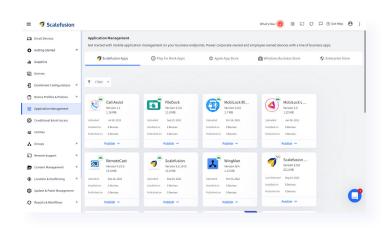
Scalefusion offers Conditional Email Access to enable organizations to protect their company data and prevent unauthorized access to business emails. With this policy, IT admins can monitor managed devices that connect to an organization's corporate email server.

Scalefusion CEA is user-friendly and flexible. It enables IT admins to set a grace time during which end users can enroll their devices in Scalefusion. If an end-user fails to comply with the Scalefusion enrollment policy even after the grace period has expired, access to the mailbox from the non-compliant device is denied in order to protect corporate email data.



# Streamlined App Management and Content Distribution

Using real-time application delivery and management, IT teams can install business-specific applications on enrolled BYO devices. Admins can extensively manage the app restrictions and permissions for work apps and can revoke app access at any time from the Scalefusion dashboard. Administrators can push native, web as well as publicly available apps on managed devices. They can also check the apps for their version and push the latest version remotely. Scalefusion provisions content publishing and management on enrolled devices via its native app- FileDock. IT can push browser shortcuts to enable quick access to business websites and web-based resources.shortcuts to enable quick access to business websites and web-based resources.



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## Summary

Fuelling employee-owned devices with business resources promote a flexible working environment for the employees, in turn, spawning more productivity. Allowing users to use their personal devices for work also instills trust within them. With Scalefusion BYOD management, configuring and securing Android, iOS, Windows, and macOS BYO devices becomes elementary. IT can define stringent security settings on BYO devices to safeguard sensitive business data without impacting the user's personal data or user experience.

#### Reference:

1. 99firms.com

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#### **About Scalefusion**

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

#### **Enterprise Sales & Partnerships**

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