



Scalefusion effectively helped Huff Delivery manage a fleet of iPads, control data usage and update private apps in a seamless manner.



**Industry:**  
Retail

**Platforms:**  


**Deployment Scenario:**  
Kiosk

## About the Company

Huff Delivery dates back to 1952 and was started by two business partners John Huff and Jim Malloy who produced home-made ice cream in Nineveh, N.Y. The product that was initially distributed within a five-county area is now distributed in 48 counties across New York and Pennsylvania. The family-run business delivers and provides a wide variety of food products to convenience stores, grocery stores and food service industries. With over 60 years of experience, Huff Delivery is known for exceptional quality products and excellent customer service.

## Business Goal

To accommodate its consistent growth, expansion and product development, the company has expanded its product line including frozen foods, refrigerated foods, sweets and salty snacks. This helped the company create a balanced portfolio for sustainable growth. In the last few years, the company has made strategic investments in fleet, facilities, technology and resources to accommodate its consistent growth, expansion and product development.

## Challenges

Huff Delivery employs a large number of last mile delivery executives who are responsible for delivering the products on time and in the right destination. Now, to facilitate a seamless delivery process, the company provided the delivery/sales personnel with iPads. The challenge showed up as the iPads used by the remote workforce became difficult to manage. Moreover, outdated apps added to the list of challenges. On top of that, uninhibited use of the internet led to excessive increase in cost. Huff Delivery was looking for a software that would enable it to track and control user activity on the iPads used for business purpose.

## Solution

Huff Delivery came to know about Scalefusion from their IT support company and it turned out to be the most apt solution that Huff Delivery was looking for. The MDM software met all its needs by mitigating the core business challenges. It helped in all the relevant ways from remotely managing the iPads, updating the apps in the devices, locking down the data usage to remotely publishing apps on the devices used by the delivery executives. Scalefusion helped Huff Delivery to track and monitor employee activities on the devices, which helped them control unnecessary data usage and overages.

## Key Results

Working with Scalefusion has brought out the following proven results for Huff Delivery:

- Enhanced employee productivity
- Cost-efficient data usage
- Effective tracking of employee activity
- Improved delivery process
- Enhanced customer experience



### Testimonial:

"Scalefusion solved our core challenges that we faced regarding managing a fleet of iPads, updating apps and mitigating data costs. We are glad to have come across this solution that offers an awesome customer support team as well! Highly recommended."

Alex Huff - Operations/Safety Director, Huff Delivery



### About Scalefusion

Scalefusion MDM allows organizations to secure & manage endpoints including smartphones, tablets, laptops, rugged devices, POS, and digital signages, along with apps and content. It supports the management of Android, iOS, macOS and Windows 10 devices and ensures streamlined device management operations with Remote Troubleshooting.



### Enterprise Sales & Partnerships

sales@scalefusion.com  
partners@scalefusion.com

### Call Us

(US) +1-650-273-5999  
(INDIA) +91-8499-835020