



Scalefusion helped BDM Logistics and Management to effectively reduce operational time and increase overall productivity.



## About the Company

BDM are specialists in logistics and distribution for beauty. Privately owned by the Kessler Group, BDM’s London headquarters is strategically located for both local and international clients. Through a network of international partners, they enable clients to attain global reach. For over 40 years, they have demonstrated a dedication to client service through the development of long-term relationships. They are widely recognized in the trade for accuracy and speed of response. Their specialization lies in the key areas of logistics required by the Beauty Industry.

## Business Goals

BDM Logistics and Management is a renowned name in the logistics industry specializing in logistics and transportation of beauty products. Their primary objective is to accomplish global logistics operations leveraging their league of international partners. To achieve this, they need to ensure that all the counterparts involved in the process- including the employees and the devices they use are up and running and are managed properly, without compromising on efficiency and productivity.

## Challenges

Multiple challenges were coming their way as BDM Logistics moved ahead with enterprise mobility. The first problem was their operations exceeded the stipulated time in which they were supposed to conclude. This reduced their operational efficiency and increased costs for them. Moreover, tracking real-time locations of the device fleet became difficult, due to which, they were losing sight of the exact data associated with the device, and consequently, managing content on such devices became an arduous task. This made them seek a powerful MDM solution that could solve their challenges effectively.

### Industry

Logistics

### Solutions & Features

- Zero-touch Enrollment
- Location Tracking
- Content Management
- Remote Cast and Control
- Kiosk Lockdown
- Application Management
- Custom Branding

### Key Benefits

- Increased Operational Efficiency
- Increased Device and Data Security
- Heightened Employee Productivity

### Why Scalefusion

Industry-leading UEM provider with simplified and intuitive mobile device management experience  
 Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle  
 Leading choice for a scalable solution with multi-OS support

## Solution

BDM zeroed down to Scalefusion for their MDM requirements. They leveraged the Remote Cast and Control feature to remotely monitor and manage their device fleet. Utilizing the Location Tracking feature, they were able to keep track of real-time device locations. Kiosk Lockdown helped them to gain a complete sight of their entire devices and endpoints, and also apply kiosk lockdown to the applications whenever required. They were able to completely take control of their device and endpoint management using Scalefusion.

The company was also able to push their private applications on the devices with Scalefusion Enterprise Store. The ability to reflect the company branding on the devices was an add-on.

Scalefusion provided a simple user interface and the comprehensive product training helped them work on the dashboard seamlessly and hassle-free. Zero-touch enrollment helped them in enrolling devices over the air seamlessly.

## Key Results

Working with Scalefusion has brought out the following proven results for BDM Logistics and Management:

- Reduced operational costs & time
- Increased operational efficiency
- Enhanced data efficiency
- Increased overall productivity

## Testimonial

“Scalefusion helped us big time in achieving seamless logistics operations. With its help, we were able to considerably reduce operational time while also keeping our data and devices in check. The support team was there throughout to answer our queries. Overall, a great experience!” - Chirayu Bhavsar, IT Infrastructure Analyst, BDM Logistics and Management.

### About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

### Enterprise Sales & Partnerships

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